

### *Hypersensibility and neofeudalism*

*Building the city is not beautification of its image, but the strengthening of bearing structures in the city's tissue. The strength of such action conforms to the level of its weakness brought about by use or boredom caused by un-stimulating places. The cities narrative competes on the cultural and commercial field with stronger forces of thematic environments, trademarks, advertising, Internet, music and published media. These forces are fastened or recline on the now hidden framework. In this competition the city is not winning. In many cases it is becoming obsolete. Therefore building of cities has to adapt to a new paradigm by assuming the cooperative method of approach, whereby it creates a selective, accurate and tactically clear linear system, which is topographically interrupted and generatively converging. Then the city can become the messenger of urban transactions and its space will emotionally and spontaneously stimulate the viewer or user. However, in present times of opportunistic building, the easiest tasks to achieve are apparently only the largest ideas of material consumerist culture and technical infrastructure. The owner is the master and commissioner of change. But building the city offers more than the art of building; it is after all in the function of producing added value, general surplus and constant adaptability. The possibility for change has to be an integral part of actions on the city, since this is the only way in which the multitude of useful day-to-day paraphernalia can be supported and parallel uses in real time enabled for all users.*

*Ivan Stanič*